



# BUSINESS Intelligence

## Do you need a holistic view of your financial status at the click of a button?

In order for businesses to remain competitive you need to have all available information within the enterprise at your fingertips, particularly financial data and indicators.

Typically an organisation has an accounting, payroll and other systems managing specific parts of the business.

Management require appropriate information in order to make informed decisions, they do not want to search three or four separate databases to get that information.

ST Synergy can be configured to provide live or batch access to your internal accounting systems.

It allows staff to view and retrieve such critical information without leaving the system and provides easy access for non-account skilled staff.

Sales Managers can check customers' financial status directly and easily view sales and purchase cycles.

Purchase clerks need to keep a close eye on budgetary expenditure.

Sales staff are always interested in commission status.

The information within the organisations accounting system can also be utilised with other facets of the ST Synergy system including CRM, Contact Management and Document Management. These modules allows you to harness the organisations knowledge base in working with customers and suppliers.

### Features

- ODBC enabled to interface to many proprietary financial packages.
- Interfaces to Great Plains, JIWA, SYBIZ Vision and others.
- Provides seamless integration of accounting and financial system database.
- Non financial staff can now have access to relevant financial information.
- Individual customer financial status available.
- Allows consistent view of accounting, payroll and other financial systems.
- Purchasing histories available at your finger tips.

### Benefits

- Consistent financial view for all sectors of your organisation.
- Integrate your current financial system into an enterprise wide solution.
- No need to purchase a new financial package.
- Minimum training required.
- Easy to track payment pipeline.
- Easily establish position on creditors and debtors.
- Sales pipeline easily analysed.
- Purchase cycles easily analysed.
- Corporate wide view of current financial status easily viewed.





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## ST SYNERGY

ST Synergy was established in 1993 and listed on the Australian Stock Exchange in 2001. Since 1995 the system has been deployed in many organisations throughout Australia across a variety of industry sectors. ST Synergy is multi award winning, featuring highly in Microsoft Windows and other industry awards.

***"ST Synergy has reached a level of excellence that sets it apart from the norm and is a tribute to the leadership position it has established."***

### Bill Gates

Ongoing research and development ensures the continued growth of an already highly successful enterprise management system.

ST Synergy's unique offering operates seamlessly across the 4 key areas of today's business hot spots:

- Customer Relationship Management
- Workflow and Project Management
- Document Management
- Business Intelligence

### Open System Architecture

ST Synergy is an object oriented, multi user, 32 bit Windows based application that supports Windows 95/98/XP and Windows NT 4.0/2000 operating systems.

It is a fully scalable client-server application that allows the enterprise to select a database backend that is best suited to the clients particular specifications.

Database integration is provided for:

- Microsoft Access (Suggested Use 1-5 users)
- Microsoft SQL Server (Suggested use 5 - 200 users)
- ORACLE (Suggested use 40+ users)

### Integration

The system offers seamless integration with industry standard applications such as Microsoft Office 2000. Advanced email integration allows for linking to Outlook 2000/Exchange Server and Novell Groupwise.

### Other Services

- Certified Training.
- Business Process Review.
- Project Management.

## CLIENT COMMENTS

*"ST Synergy's ability to be easily tailored to suit our business needs has allowed us to track job, customer and accounting information effectively and efficiently."*

**Nina Wilkins, Fabcon Construction**



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